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General RV Center Opens Huntley Location on June 8

CHICAGO, IL--(Marketwire - Jun 6, 2011) - General RV Center, the largest family-owned RV retailer in the nation, is pleased to announce the grand opening of their brand new location in Huntley, Ill. on June 8, 2011. This brand new location brings 70 jobs to the area and is one of the country's first ground up expansions of an RV supercenter in over two years.

The grand opening celebration begins with a ribbon cutting ceremony at 10 am. RV manufacturer representatives and other industry members will be in attendance. Consumers will enjoy touring the hundreds of motor homes, travel trailers and fifth wheels on display, and browsing the wide selection of parts and accessories in the new state-of-the-art supercenter.

Conveniently located near I-90 and IL-47, the Huntley supercenter will serve the entire region as an RV destination. People traveling can easily stop over for service, parts and accessories, or a new RV.

"We're seeing more young families than ever before," said Dennis Anderson, General RV spokesperson. "Young families are choosing RV vacations because it's an affordable way to spend time together."

Recreation vehicle shipments reached 65,100 units nationally for the first quarter of 2011, a gain of 13 percent over 59,900 units in first quarter of 2010. This is according to a forecast by RV industry analyst and director of consumer surveys at the University of Michigan, Dr. Richard Curtin. RV sales and shipments are undoubtedly rebounding from the economic downturn, and Detroit-based General RV Center is benefiting.

General RV Center is the largest family-owned RV retailer in the country. With its new location in Huntley, the privately held company will have 10 RV dealerships nationally. As America's RV dealer, General RV provides RV parts, same day service, a large rental fleet, RV insurance and financing, and more. Call 888-436-7578 or visit www.generalrv.com for more information.

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